First Presbyterian Church Lakeview Presbyterian John Calvin Presbyterian Parkway Presbyterian Berean Presbyterian St. Charles Avenue Presbyterian



# 2024 HIGHLIGHTS

### THE NUMBERS

2882 RTA Jazzy passes

1008 Salvation Army vouchers

approximately 2500 lunches





# FUNDRAISERS

Thanks to First Presbyterian for the popular annual Pumpkin Patch fundraiser, to John Calvin for sponsoring a great evening of entertainment held at Zony Mash with a Hymns and Beer singalong featuring their music director, Kelly Cuppett. We also recognize Chinese Presbyterian in Kenner for the donation drives they hold regularly within their congregation.

## COLLABORATION

We worked with Dr Cathy Rogers and her Communications A316 at Loyola University to learn how to use social media, branding, and other techniques to increase our visibility as a nonprofit in New Orleans , as well as to broaden our reach to potential clients and donors. This newsletter is one product of our collaboration!





#### **SPECIAL EVENTS**

The Central City Lions Club visited during the summer and entertained us with music by Bobby Ohler. They have also supported us with clothing donations.

The Lions returned in December to be a part of our Christmas celebration, offering cookies and socks to our guests.





#### SPECIAL EVENTS

Our partner churches helped fill Christmas gift bags. Bags included warm hats, knitted by Parkway members, along with gloves, scarves, gift cards to Burger King, and toiletry items.

#### VOLUNTEERS

We could not exist without all the dedicated volunteers from our member churches. The volunteers show up at First Pres on Tuesday mornings to set up our stations in the sanctuary and are back on Wednesday to welcome our friends. Our volunteers are also busy during the week buying food, preparing lunches, searching for bargain clothing at yard sales and thrift shops, as well as sorting donated clothing. We stock our toiletries closet and often try to fulfill special requests for needed items.

